

Text Messaging Privacy Policy

Version 1.0 Effective Date: January 1, 2025

At Cable Components, Inc., we value your privacy and make every effort to respect your wishes and personal information. In line with this commitment, we have established the following policy for the use of our text messaging (SMS) services. Please read it carefully to understand how we collect, use, and manage your phone numbers. By subscribing to our text messaging services, you consent to the practices described in this policy.

Collection of Phone Numbers

We collect your phone numbers only when you voluntarily provide them to us, for example, during transactions, inquiries, or when you sign up for our promotional messages.

Use of Phone Numbers for SMS

Your phone numbers are primarily used to communicate with you for customer service and support. Additionally, they may be used to provide you with personalized services, updates, and promotional offers. These text messages may relate to our products, services, discounts, or any updates that we think may interest you. We may also provide special discounts or offers through SMS messages. SMS message and data rates may be applied by your carrier. We will only share your phone number with our SMS provider, subject to their privacy policy.

Help and Opting out of Text Messaging

If at any time you need assistance regarding SMS messaging options or opt-in and opt-out information text HELP.

If at any time you wish to stop receiving text messages from us, you can opt out by

- Texting STOP to opt-out
- Texting UNSUBSCRIBE to opt-out
- Texting CANCEL to opt-out
- Texting QUIT to opt-out

Please note that the opt-out process may take up to 10 business days to become effective. During this period, you may still receive some messages from us.

Privacy of Phone Numbers

Once you have opted out, we will no longer send SMS messages, nor will we sell or transfer your phone number to another party.

We do not share your personal information with third parties, except in the following circumstances:

- When required by law, such as responding to legal request, court order, or government agency request

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Privacy of Phone Numbers (continued)

- For services provided by trusted third-party vendors who adhere to our privacy standards.

No mobile information will be shared with third parties/affiliates for marketing /promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Access to Promotions and Discounts

You do not need to sign up to our SMS services to receive information about current promotions. Current promotions can be found on our website at www.cablecomponentsinc.com. Codes and promotions are available for a limited time and may be changed or removed at any time.

Changes to This Policy

We may periodically update this policy. We will notify you about significant changes in the way we treat your information via text, email, or on our website.

Contact Details

We thank you for your understanding and cooperation. If you have any questions or concerns about this policy, our contact details are as follows.

Cable Components, Inc.
(800) 558-4388
info@cablecomponentsinc.com
N56 W24790 North Corporate Circle
Unit F
Sussex, WI 53089